# 🗱 CALLBRIDGE

# Broadcast to a Large Audience with Callbridge

Create high-quality webinars that scale your business and leave a lasting impression.

Callbridge Webinars has all the features and support you need to package your message and reach your audience.

#### 🛅 Use Any Device

Participants can enjoy a seamless connection using their iOS or Android, tablet, laptop, or desktop. Plus, multiple meeting modes make connecting and chatting with the audience easy!

### 👍 Boost Engagement

Try using polls and surveys for more real-time engagement, collaboration, and instant feedback. Also, you can record now and use your webinar later for dynamic content.



#### **Track and Measure**

Use our dynamic registration page to collect RSVPs. Callbridge Webinar Analytics and tracking tools provide metrics so you can get a deeper understanding of your audience.

## **Callbridge Webinars Makes Your Offering Approachable**

### Fast And Easy

Regardless of location, participants can access your browser-based, zero-download virtual waiting room via desktop or mobile apps. From here, they are funneled into your high-quality, live or recorded webinar for training, coaching, classes and so much more.

# Webinar Workflow

- Schedule a webinar from the dashboard. Invite panelist, create your dynamic.
- Send registration link to webinar attendees.
- Panelist and Attendees can join from anywhere on any device; Remote locations with low bandwidth included.
- Host live (or prerecord) to lead participants in a webinar!

### Why Callbridge's Webinar Solution?

#### Fits With Existing Tools

Let Callbridge Webinars' seamlessly integrate with how you're already using your tools and workflows to support or build new ones without interrupting the flow.

#### Live Stream Your Webinar

Using webinar analytics and tracking tools, you can get immediate metrics for a deeper understanding of your audience demographics.

#### Gain In-depth Insights

Using webinar analytics and tracking tools, you can get immediate metrics for a deeper understanding of your audience demographics.

#### Enables Geographically Independent Viewing

Provide a virtual space for anyone from anywhere to access your webinar via web browser and Android or iOs mobile app.

#### **Customized Branding**

Highlight thoughts and ideas by drawing and pointing out details during a screen-sharing webinar.

#### **Other Integrations**

Easily integrate Callbridge Webinar's technology into your current offering plus other integrations like Slack, Google Calendar, and Outlook.

- Click record now to capture video for those who couldn't attend.
- Work with participants to collaborate using Screen Sharing and other tools.
- Upload and share files using Drive.

Expand your network and grow

**Grows Network** 

your reach to accommodate a larger audience alongside technology that scales with you.

#### **Change Your View**

Adjust your vantage point when you use Gallery View to see everyone, or Speaker Spotlight to zoom into one participant.

Offer participants flexibility;

# Customers rank on-demand viewing as the most valuable addition to webinars

Engagement spikes interest

Q&As are used in



Source

Source

# **Callbridge Webinar Key Features**

### Video and Voice

- Smart resolution, crystal clear video, and audio
- Al-powered service

### ┢ Engagement Features

- Registration
- Q&A
- Polling and Surveys
- Chat Messaging
- Invitations and Reminders for Panelists
- Toll-free conference call

### C Productivity Tools

- Send direct messages
- Create a specific channel
- Cut down emails
- Access digital tools like Screen Sharing and File Sharing
- Upload, download, and store files on Drive

# **Callbridge Webinars Sells Your Offering**

- Customer On-boarding
- eLearning
- Employee Training
- Product Demonstration
- Customer Onboarding
- New Feature
- Corporate Communication
- Panelist Discussion
- Report Summary
- On-Demand

- Marketing
- Thought Leadership
- Lead Nurturing
- Case Studies
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- Case Studies

# Callbridge Opens Up Possibilities With Dynamic Webinars

Callbridge's in-depth, two-way communication webinar platform enables participants from anywhere in the world to join in and engage with your offering. Not only does the technology provide standalone solutions, but it can also integrate and fit into existing workflows to support various kinds of webinars, and so much more.

Find Out More





Conferencing Softwares



Cloud Communications Alliance



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